

Hey there, long time no see. I want to, first, apologize for having been missing in action for so long. When this podcast first started, I just threw a name on it, started recording episodes, and did not put a whole lot of strategy into it. I have now been struck with how exactly I want to do this, and the information that I want to bring to you, and how I want to help you. So if you are new to this podcast, it used to be called the Rockbition Business podcast. It is now going to be known as the Screw The Record Label podcast, because I really, fully believe that record labels are obsolete in 2020. You do not need a record label to become a successful musician. You do not need a record label to make money. You actually do not want a record label if you want to make money with your music because they are just going to take it all, and there is zero reason to have them. Zero. Completely obsolete. You should be making all the money in your music business.

So the name is changing because it speaks to more of the things I am teaching, the subject I am tackling, and how I generally feel about the music business right now. That is kind of like the "why" of why this is going on. I just do not believe it is needed anymore. I want to make musicians understand that they just do not need this anymore, and that this is a whole new stage we are working on now, especially since the pandemic, you barely can play in a venue anymore. So, how are you supposed to tackle this? I want to help you do that. So the name has already changed on the podcast. Once you hear this episode, you will notice that because if you did subscribe, you subscribed to Rockbition Business podcast, and when it comes up, you are going to be like, "What is this Screw The Record Label?" Same person, same me, kind of the same topics, only we are going to dig in a little deeper. I'm leaving the previous episodes up although I may update them in the near future. So, the day that this is changing officially will be August 17th, 2020. About a week and a half or so from now, from when this recording is being made.

What I do want to invite you to in the meantime is a Facebook group I have created in the last couple of months called The Musician's Pandemic Think Tank. It is a place for you to meet other musicians, to get ideas, share ideas, collaborate with other musicians, make some things happen that maybe would not have happened before,

because we just have to attack this new stage that we have and make the most of it, and make it work for us. So you can put it into the search in Facebook: Musician's Pandemic Think Tank. Or, if you want the direct link, it is facebook.com/groups/musiciansthinktank. I am also creating a brand-new website for this podcast: screwtherecordlabel.com. Nothing is up on it yet. It will be up by the time we actually launch on the 17th, but nothing is up right now. I want to invite you to the new community I have set up, on a new app called Listen App. To get more information, check it out at listenapp.co. You can go to your App Store, download the Listen App, and then you can search for Screw The Record Label on there. To join my VIP community, just use the code ROCKBITION, R-O- C-K-B-I-T-I-O-N. It is totally free.

Eventually, it probably will be paid but for those who join now, it will be free -- completely free. It is going to be a place for you to interact with me, interact with other listeners. You can comment on the episodes, we can talk about the information on there, and it is a way for us to really create a community around the information on the podcast so that I can help you immediately, rather than you having to search me out on social media. Although I am giving you all my social media links because I do want you to come over there, but this is instantaneous, like while you are listening to the podcast, which is what I like about it. So again, that is listenapp.co, and it should be available in the iTunes App Store and the Google Play Store.

Come and join me there. Again, the code is ROCKBITION for the VIP. You can also find me still on Facebook at the Rockbition page. I have also created a second page for Screw The Record Label, that will be just for the podcast episodes. I wanted a place to kind of separately promote those, so there are two pages. But really, I want you to come join our Facebook group and Listen App, because those are the places we are going to be really interacting, and I really hope to see you there. I will see you on August 17th with my new episode drops. Thanks.